

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant :	Koningstein	Art Unit :	3622
Serial No. :	10/748,681	Examiner :	William A. Brandenburg
Filed :	December 31, 2003	Conf. No. :	1968
Title :	SYSTEM AND METHOD FOR ENABLING AN ADVERTISEMENT TO FOLLOW THE USER TO ADDITIONAL WEB PAGES		

Mail Stop RCE

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT IN REPLY TO FINAL OFFICE ACTION OF JULY 22, 2010, AND
INTERVIEW SUMMARY, FILED WITH A REQUEST FOR CONTINUED EXAMINATION

Please amend the above-identified application as follows: